

November, 2011

## IGot2Know's Continued Partnership with Indiana State Police Offers Holiday Video PSA

INDIANAPOLIS – The long-standing partnership between the Indiana State Police and IGot2Know brings Hoosiers an important holiday safety message through video this year. It has become increasingly important for the public to be aware of travel conditions and general holiday safety tips. Indiana's State Police Captain Dave Bursten relays this message through a <u>video</u>.

The Indiana State Police, protecting the welfare of all Indiana citizens, has created a strategic partnership with a national leader in video services, IGot2Know, to assist in the emerging video sector. This public service announcement is just one of many videos created by IGot2Know for the Indiana State Police.

Indiana State Police Captain Dave Bursten states, "We are very excited about our partnership with IGot2Know. This provides the Indiana State Police an additional venue to promote traffic safety messages or other information related to public safety for Hoosiers all across Indiana."

The IGot2Know team adds, "Video continues to change the way people do business. Leveraging video is a great way to communicate and engage Hoosiers with important tips. We are enthusiastic to be able to provide a diverse portfolio to citizens of Indiana."

The <u>Indiana State Police</u> serves to protect Hoosiers throughout the state of Indiana with professional, effective and courteous police service. Enforcing the law and protecting the community, the Indiana State Police is committed to promoting a safe traveling atmosphere over the holiday season and year round.

IGot2Know wishes everyone a happy holiday season! <u>IGot2Know</u> is a premier video production and distribution company, producing professional, quality videos for businesses. IGot2Know is a subsidiary of <u>Megachip Technologies</u>, who delivers digital and social marketing products and services to businesses and organizations that range from emerging startups to large multinational corporations. Services include websites, business social networks, social media apps, widgets, and e-marketing. For further information please contact Lisa Feeley 317-218-0569 or Sanjay Shukla 317-582-0244.